



**Press Release: 24 April 2008**

**Contact: Brandy Gutierrez  
[864] 574-0904**

### **Spartanburg County Schools Recycling Program named “*iRecycle*”**

District Five Schools of Spartanburg County, Spartanburg Coca-Cola Bottling Company United, Inc. (SCCBCU) and United Resource Recovery Corporation (URRC) today announced that Christina Jackson, an 8th grader at Florence Chapel Middle School, is the winner of the recycling program naming contest. Christina proposed the name *iRecycle* for the recycling program developed by District Five Schools, SCCBC and URRC which encourages Spartanburg residents to deposit used beverage containers in specially-designed recycling bins rather than tossing them in the trash.

“The enthusiasm of the students and leadership of recycling champions at District Five has been fantastic,” said Wayne Smith/Cold Drink Manager – SCCBC. “Spartanburg Coca-Cola is pleased to contribute to this program and to help students as they work to conserve our environment by recycling.”

This initiative began in February 2008 when Spartanburg Coca-Cola Bottling Company United, Inc. and United Resource Recovery Corporation (URRC), a leader in plastic PET recycling technology, teamed up with District Five Schools to help increase community awareness for recycling in the Spartanburg area. The recycling program includes recycle containers, messaging and collection support from both companies, who operate businesses in Spartanburg.

“District Five Schools is proud of the recycling leadership shown by our teachers and students, and grateful to Spartanburg Coca-Cola and URRC for their support of the *iRecycle* program,” said Dr. Scott Turner, Superintendent of Spartanburg County District Five Schools. “Through their hard work *iRecycle* will continue to educate the Spartanburg community about the benefits of recycling their aluminum, plastic PET and glass containers.”

The Coca-Cola Company (CCNA) and URRC have partnered to build the world’s largest plastic bottle-to-bottle recycling plant in Spartanburg County. The plant will have capacity to produce approximately 100 million pounds of food-grade recycled PET plastic for reuse each year—the equivalent of producing nearly two billion 20 oz. Coca-Cola bottles.

“Special recognition needs to go to Dr. Alice Moraes, science teacher at J. F. Byrnes High School and URRC’s Eddie James, plant superintendent, who were integral in starting this pilot recycling program, ” said Lawson “Boo” Hayes - Chief Financial Officer, URRC. “To provide recyclable materials to the world’s largest plastic bottle-to-bottle recycling plant, URRC and Coca-Cola Recycling are committed to identifying the most effective ways to recover aluminum, PET, glass and plastic. The *iRecycle* program will allow recyclable materials to continue their life as valuable resources instead of being put into a landfill.”

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